

## MARÍA EUGENIA GIRÓN

### SELECTED SPEAKING ENGAGEMENTS

<b>Panelist.</b> Transforming governance and navigation ESG. ESADE	2024
<b>Panelist.</b> Innovation and water. Fundacion Bankinter for Innovation	2024
<b>Moderator.</b> New generations at the Board. WCD. KPMG	2024
<b>Panelist.</b> Governance best practice. Women in a Legal World	2024
<b>Speaker.</b> ICAI Alumni Association. Women to Know.	2024
<b>Panelist.</b> Book Presentation. Circulo Orellanas	2024
<b>Speaker.</b> Corporate Governance and ESG. SAP	2024
<b>Keynote speaker.</b> Reshuffling your life	2024
<b>Keynote speaker.</b> European Board Diploma. ECODA	2024
<b>Speaker.</b> Tech for fashion sustainability. IE University	2023
<b>Panelist,</b> Entrepreneurship & Digitalization. Ministry of Economy Spain	2023
<b>Keynote speaker.</b> European Board Diploma. ECODA	2023
<b>Panelist,</b> Corporate Governance Seminar. Women CEO, CEOE	2023
<b>Panelist,</b> “New sustainable luxury”. Elle magazine	2022
<b>Panelist,</b> Diversity and Inclusion. Expansión	2022
<b>Panelist,</b> Institutional Investors and governance. IC-A	2022
<b>Panelist,</b> The role of Advisory Boards. Exec Avenue	2022
<b>Panelist,</b> Getting to Net zero. The South Summit	2022
<b>Panelist,</b> Role of art in society. Fundacion Pons	2022
<b>Speaker,</b> Governance and family business. KPMG	2022
<b>Keynote Speaker,</b> Leading sustainability from the Board. INCAE	2022
<b>Speaker.</b> Save the oceans feed the world. Mad Blue Summit	2022
<b>Keynote Speaker,</b> Leading sustainability from the Board. ESG Program	2022
<b>Moderator.</b> Role of Board at Foundations. KPMG	2021
<b>Speaker,</b> Board of Directors Program. INCAE	2021
<b>Panelist,</b> Impacting your future. Inspiring Leaders in the digital era Conference.	2021
<b>Speaker</b> with Marco, Lambertini Biodiversity loss and tech solutions. The South Summit	2021
<b>Panelist,</b> “A European vision on recovery”. Universidad Complutense	2021
<b>Speaker,</b> Sustainable Fashion. Center for Sustainable Design	2021
<b>Speaker,</b> Innodiversity Index by Fundacion Diversidad, Chambre de Commerce	2021
<b>Panelist,</b> Family Business Seminar. Women Corporate Directors. KPMG	2021
<b>Panelist,</b> Equity, diversity and inclusion. Boston Consulting Group	2021
<b>Speaker,</b> Innodiversity Index by Fundacion Diversidad, CEOE	2020
<b>Panelist,</b> The smart corporation, SAP	2020
<b>Panelist,</b> Managing talent at the board. IESE	2020
<b>Speaker,</b> Women Investors and Founders Summit. Social Nest Foundation	2020
<b>Panelist,</b> Women investors and entrepreneurs. INCAE	2020
<b>Speaker,</b> Innodiversity Index. American Chamber of Commerce AMCHAM	2020
<b>Speaker</b> with Sam Waterson, sustainability and tech. The South Summit	2020
<b>Panelist,</b> Inspiring Leaders in the digital era.	2018
<b>Speaker,</b> Harvard Club of Spain, personal & professional Journey	
<b>Panelist,</b> WCD, Family Business Summit Madrid	2018
<b>Moderator,</b> ICA, Family Business Conference, Madrid	2018
<b>Speaker,</b> Columbia Business School, Retail Club. IE Luxury Barometer	2018
<b>Moderator,</b> GUEST, Premium Travel Conference, Panel moderator	2017
<b>Moderator.</b> Shopping & Travel Summit, moderator round table on premium travel	2017
<b>Panelist,</b> Forbes Spain, Women Leadership	2017

<b>Keynote Speaker</b> , Hermes Spain annual meeting	2017
<b>Panelist</b> , AED, "La diversidad en la gestión directiva"	
<b>Speaker</b> , Fundacion EY & Junior Achievement, Escuela de emprendedores	2016
<b>Speaker</b> , AED, ¿Que mueve a los líderes?	2015
<b>Speaker</b> , Global Summit of Women, Sao Paulo, Brazil Building an International venture today.	2015
<b>Speaker</b> , Net Impact New York, US Sustainable Luxury: stories of the pioneers	2015
<b>Speaker</b> , Berkeley College Fashion, Merchandising and Management, New York,US Sustainable Luxury: stories of the pioneers	2015
<b>Panelist</b> , Venture Day, "The business of Emotions", IE	2015
<b>Panelist</b> , Taking the Drivers Seat, Mentoring Program IE	2015
<b>Moderator</b> , IE Luxury Barometer 2014, Madrid, Spain	2014
<b>Panelist</b> , Entrepreneurship and wellbeing, Wakefield Road, London, UK	2014
<b>Keynote speaker</b> , LBS, entrepreneurship and sustainability, London, UK	2014
<b>Panelist</b> , Sustainable Luxury, Compromiso y Sociedad, Madrid, Spain	2014
<b>Speaker</b> , "Women's Initiative" McKinsey, Madrid, Spain	2014
<b>Speaker</b> , Luxury Surrenders to the Internet, PremiumFest, Bilbao, Spain	2013
<b>Moderator</b> , Ferrari: Not Just a Car, a Dream, IE Business School, Madrid, Spain	2013
<b>Keynote Speaker</b> , Luxury Customer Experience, Axis Corporate, Madrid, Spain	2013
<b>Keynote Speaker</b> , Key trends on Luxury Industry, ISEM, Universidad de Navarra,	2010 - 2014
<b>Speaker</b> , Master Vogue, Luxury & Sustainability, Carlos III University, Madrid, Spain	2011 - 2013
<b>Speaker</b> , Global Summit of Women, Kuala Lumpur, Malaysia	2013
Creating New Economies - Building an International Company	
<b>Speaker</b> , Entrepreneurs MBA Program and CEO Academy, ESADE Business School, Madrid	2009 - 2012
<b>Keynote Speaker</b> , Luxury Trends & the Meaning of Eco Luxury, Luxury Forum, Santiago, Chile	2012
<b>Panelist</b> , The Opportunity for Sustainable Luxury, IE Business School Impact Weekend, Madrid	2012
<b>Speaker</b> , Programa Inicia, motivational talks for high school students, Fundación del Pino, Madrid	2012
<b>Keynote Speaker</b> , New Vision on Business Performance. Learnings from the luxury industry, Telefónica, Milan, Italy	2012
<b>Speaker</b> , Entrepreneurship in Luxury, La Zagaleta Luxury Summit, Marbella, Spain	2012
<b>Panelist moderator</b> , Sustainable Luxury, Club Internacional de Marbella, Marbella, Spain	2012
<b>Keynote Speaker</b> , Inside Luxury, London Business School, London, UK	2011
<b>Speaker</b> , The Future of Sustainable Luxury Lifestyle & Entrepreneurship, SPREAD, Sustainable Lifestyles 2050, Cologne, Germany	2011
<b>Keynote Speaker</b> , Trends in Luxury, New Role of Sustainability, Tertulia Mujeres de Madrid,	2011
<b>Panelist moderator</b> , From Haute Couture to Fast Fashion, Club Internacional de Marbella,	2011
<b>Keynote Speaker</b> , Secretos de Lujo, Club Internacional de Marbella, Marbella, Spain	2010
<b>Keynote Speaker</b> , Women's Leadership Program, Oracle, Madrid, Spain	2010
<b>Speaker</b> , Building a Luxury Brand, New Opportunities - Innoluxury Summit, Shanghai, China	2010

<b>Panelist</b> , Redefining Sustainability in the International Agenda, United Nations, UNCTAD, Geneva, Switzerland	2010
<b>Speaker</b> , Challenges for Entrepreneurs in International Expansion, Global Summit of Women, Beijing, China	2010
<b>Speaker</b> , Inside Luxury: Learnings from the Luxury Industry, KPMG New Partners Meeting, Madrid, Spain	2010
<b>Speaker</b> , Building a Jewellery Brand, Hong Kong Jewellers Association, Hong Kong, China	2008 & 2009
<b>Keynote Speaker</b> , Luxury Industry: Sources of Growth Condé Nast Annual Summit, Madrid	2009
<b>Panelist</b> , Women's Day Conference - Fundación para la Diversidad, Madrid, Spain	2009
<b>Closing Remarks</b> , Fundación Alares Summit, Madrid Spain	2007
<b>Speaker</b> , Being an Entrepreneur in the Premium Industry, Fundación del Pino, Madrid, Spain	2005